



RULES & REGULATIONS

FREE FOR ALL VENDORS

Market Date: December 5, 2026, 10am to 4pm

Setup begins at: 8am

Contact:

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(757) 509-2137

Urbanna Business Association
P.O. Box 966, Urbanna, Virginia 23175

The Urbanna Christmas Market (UCM) will be held on Saturday, December 5th. The Market is located on Cross Street and Virginia Street in downtown Urbanna. The property that hosts the Christmas Market will be managed by the UCM Committee. The Market will be open rain or shine from 10am to 4pm.

Political parties are not permitted.

DEFINITIONS OF FARM AND DOMESTIC PRODUCTS

Plants & Produce - Vegetables, fruit, grains, eggs, plants, plant cuttings, flowers, seeds, nuts, herbs, etc. Vendors must participate in the production of the item they sell. This may include growing, farming and harvesting fruit and vegetables. All fruits and vegetables must be Virginia Grown and re-selling of purchased items is strictly prohibited.

Handicrafts - Handcrafted products include products made in the home, such as jewelry, ornaments, artwork, furniture, etc. Products may be made from manufactured materials provided that most of the value results from the crafting of the vendor. Products may also include items manufactured and of high quality approved by the UCM Committee.

VENDORS

1. Vendors are persons who have agreed to comply with the UCM Rules and Regulations and agreed to sell only "Farm or Domestic Products" defined above.
2. Non-profit organizations approved by the UCM Committee and who comply with these guidelines may be vendors for no fee.
3. Vendors must be approved by the UCM Committee in order to participate in the Urbanna UCM. The Committee reserves the right to deny requests for space at the market.

UCM COMMITTEE

The UCM Committee consists of volunteers from the community who donate their time to promote and administer the Urbanna UCM including the enforcement of the UCM Rules and Regulations. Their responsibilities include such duties as space assignment, directing vendors to comply with health and sanitation rules, revoking a vendor's space, if necessary, and/or directing the removal of ineligible products.

RESPONSIBILITIES OF VENDORS

1. Only Farm or Domestic Products as defined above may be sold at the Urbanna Christmas Market.
2. Prices of all products must be clearly marked.
3. Vendors are responsible for the safety of the products being sold.
4. Vendors must comply with the UCM Rules and Regulations, as well as all other regulations, codes, and statutes that govern the growing, preparation, and sale of products as defined above.

5. Vendors must cooperate with the UCM Committee Members regarding the space assignment, use of property, use of parking, etc.
6. They must maintain a clean vending area, dispose of all refuse and trash at the direction of the Committee Members and take care not to deface or damage any property.
7. Regarding animals at the UCM, vendors must complete a written request in advance before bringing any animals to the market. Each request will be reviewed by the UCM Committee on a case-by-case basis and a decision will be conveyed to the vendor. Please do not bring any animals to the market prior to this review.
8. Vendors shall hold the UCM Committee Members, Volunteers, the Urbanna Business Association, the Town of Urbanna, and any businesses or individuals donating space or property to the UCM, harmless from any liability whatsoever resulting from their activities at the UCM.
9. Vendors must abide by all state, local and federal regulations that govern the production labeling and safety of products offered for sale. Vendors are liable for their own products.
10. It is the responsibility of the vendor to ensure compliance with all applicable health and sanitation codes.